

East Regional Event-Cambridge

Thursday 22nd March 2012

Demonstrating Value in Tou

An Introduction to Social Return on Investment Analysis

Are you working with children and parents?

Do you know how to calculate the value of your service?

Want to know more about new forms of finance for your service?



Reductions in public spending have heightened consideration of the question of value for money. Commissioners need to know more about the 'returns' on their investments; providers need to be able to show that their services are valuable. Social Return on Investment (SROI) is one of the approaches that can be used. It is especially suited to services led by the voluntary sector, where benefits are often broad and 'social', and where delivery sometimes makes use of volunteers.

The workshop goes from a first-principles look at economic analysis to a hands-on exercise to try out SROI analysis. Participants will be provided with **tools to take away** following the workshop including a Guide to Economic Analysis and an Excel workbook designed specifically for use in conducting SROI analysis. The agenda for this FREE event is as follows:

Morning session:

- Evaluation as the basis for economic analysis;
- Logic models as a tool for evaluation;
- What is economic analysis? Why is it useful?
- What are the main types of analysis available?

Afternoon session:

- Conducting SROI: key steps and considerations
- Undertaking a SROI analysis: a guided practical exercise
- Final reflections and close.

The aim of the workshop is to improve participants' knowledge of economic analysis in general and SROI in particular. By the end of the workshop, you should have an increased understanding of:

- what it means to express the value of your work in economic terms using SROI;
- the type of information you need in order to undertake your own analysis; and
- the main steps involved in doing so.

Bookings contact emma.crabbe@barnardos.org.uk or for more information see <http://www.familystrategicpartner.org/grow/commissioning/> Or contact FSP East: Lyndall Rosewarne lyndall.rosewarne@barnardos.org.uk 01206 290221